

UNIVERSITY OF SAN DIEGO



# Alumni Association ANNUAL REPORT 2011-12



## USD Mission Statement

The University of San Diego is a Roman Catholic institution committed to advancing academic excellence, expanding liberal and professional knowledge, creating a diverse and inclusive community, and preparing leaders dedicated to ethical conduct and compassionate service.



## Dear USD Alumni Community,

It has been an exciting year for the USD Alumni Association. Alumni have come together and shown their support by reaching the goal to raise \$1 million for the Alumni Endowed Scholarship Fund! To date, more than 100 scholarships have been awarded to help deserving students continue their studies at the University of San Diego. We are so proud. Thank you!

Alumni are also more connected to each other and the university. This year, a record number of alumni participated in local and international reunions, regional programs and a combined Homecoming and Family Weekend that embraced the entire USD community. USD also launched a special group, the Young Alumni Network, to engage its young alumni who make up nearly 40 percent of our graduates.

In every place and every stage of your life, you are a Torero. USD and the Alumni Association are here for you. We look forward to seeing you in San Diego, nationwide and abroad, and continuing our successes in the coming year.

### Go Toreros!

Maureen Gavron Partynski '82  
President, USD Alumni Association



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## Letter from the Director of Alumni Relations

### GREETINGS TOREROS,

The USD Alumni Association is here to serve you — our 56,000 alumni — and to provide you with opportunities to continue your involvement in the life of the university. The USD Alumni Association is a volunteer-driven organization. This inaugural annual report shows the many ways alumni are engaging in life-long relationships with USD. We need your continued involvement — lend your leadership to plan alumni programming, raise fund for scholarships, speak with current students and hire fellow alumni. We hope that wherever you live you will continue to participate and give back to USD and the Alumni Association.

With Torero Pride,

Charles Bass  
Director, USD Alumni Relations





## USD Alumni Vision

- We envision alumni — both undergraduate and graduate — who are connected and proud, who raise the profile of the University of San Diego and who continue to support its mission of service and Catholic education.
- We envision alumni who are excited about having graduated from USD. They support each other, cheer for each other and support the university spiritually, intellectually and financially.
- We envision that prospective students will choose USD in part because of the strength and vibrancy of its alumni network.
- We envision a transformed USD community that instinctively expects alumni involvement in all facets of campus life.



## Our Strategic Plan

The USD Alumni Association developed a strategic plan to chart the course of the organization through 2015. This strategic plan outlines a new way of thinking, organizing and measuring success that will better meet the needs of alumni and the university. The USD Alumni Association is primarily charged with engaging alumni and building relationships with alumni. At USD, alumni are encouraged to give back to the university by volunteering and by contributing to class giving, alumni endowed scholarships and the Alcalá Alumni Fund, which supports the university's greatest needs.

USD's national and international prominence is enhanced through stronger ties with alumni and by the alumni themselves.



## Five core themes of the strategic plan are:

1. Employ targeted and segmented engagement strategies, including offerings for alumni group segments such as tactics, strategies and services.
2. Promote an alumni-inclusive perspective: alumni relations is the work of the entire USD community.
3. Embrace a volunteer-driven organization model where volunteers are empowered to build and manage their own programs. Work with alumni to create engagement experiences.
4. Become more relevant in the lives of alumni through targeted communication and programs that resonate with alumni.
5. Measure success through targeted benchmarks and create an engagement dashboard with monthly progress.



## USD Alumni Association Highlights in 2011–12

The Alumni Association is proud of its accomplishments during 2011-12. Here are just some of the highlights.

- Hosted more than 150 events and programs around the world and engaged more than 10,000 alumni and friends.
- Achieved a goal to raise \$1 million for alumni endowed scholarships.
- Continued work with international alumni groups resulting in successful reunions in Mexico, Italy and Japan.
- Launched the Young Alumni Network, and a newly improved online Torero Network.
- Combined Homecoming and Reunion Weekend with Family Weekend, forming an even more vibrant event that drew more than 2,500 alumni, students and parents to Alcalá Park.

**MORE ALUMNI ASSOCIATION HIGHLIGHTS!**

**Take a look through this report to see USD Alumni Association successes in 2011-12.**

# Signature Alumni Events

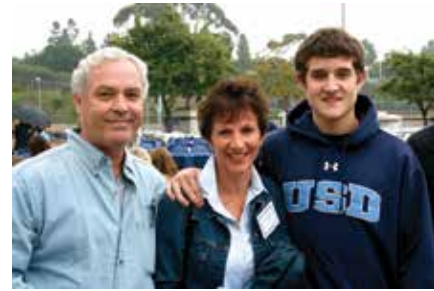


## Homecoming and Family Weekend

Homecoming, reunions and parent weekends have been long standing traditions at the University of San Diego. Borrowing the best elements from Homecoming festivities, which were first celebrated in 1957, and Parent and Family Weekend, which was first held in 1988, USD combined the traditions in 2011 into one Torero Blue weekend! Programs included forums, campus tours, affinity and class reunions, a student concert, tailgate festivities, a football game and a closing Mass in Egan Plaza. This year, approximately 2,600 alumni, parents, students, faculty and staff attended the host of weekend activities.

### BY THE NUMBERS — HOMECOMING AND FAMILY WEEKEND

- 2,600 guests
- 900 Class and Affinity Reunions participants in more than 24 different celebrations.
- 42-0 — The Toreros were victorious on the football field against Davidson.
- \$1.2 million donated throughout the year by alumni celebrating reunions
- 70+ alumni Homecoming volunteers



## Alumni Christmas Mass

Each December, alumni and friends join together in a celebration of faith at the annual USD Alumni Christmas Mass in Founders Chapel. During this special holiday tradition, the Student Alumni Association hosted a toy drive, where guests brought unwrapped toys, which were contributed to the local Mission Valley YMCA to be distributed to local families in need.



## USD Wine Classic

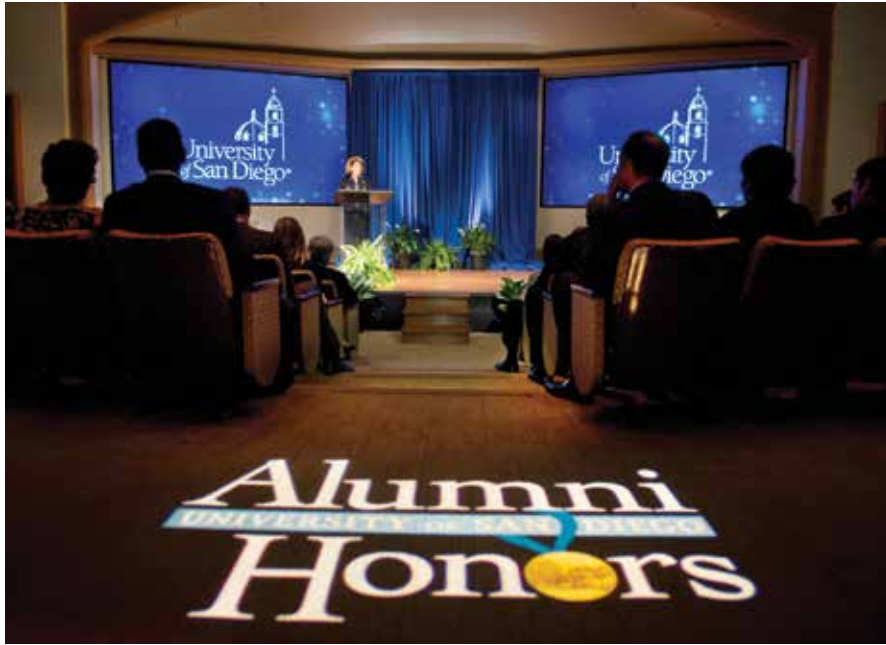
Established in 2009 by the Alumni Association Board, the University of San Diego Wine Classic is an unforgettable wine tasting event held at the Joan B. Kroc Institute of Peace & Justice's scenic Garden of the Sea, overlooking the Pacific. The event draws more than 700 guests and showcases the owners and vintners from 30 USD-affiliated wineries who feature more than 75 wines. Proceeds from this event benefit the USD Alumni Endowed Scholarship Fund. In four years, the Wine Classic has raised more than \$150,000 for the alumni endowed scholarship fund. More than 40 alumni volunteers help plan and work at the event to create a magical experience.





## Alumni Honors

Alumni Honors, the premier alumni recognition event for the USD community, was inaugurated in 1995 to highlight the enduring core values of the institution and commemorate the achievements of exceptional USD alumni. Alumni honorees receive the following awards: the Bishop Charles Francis Buddy Award, honoring recipients for their contributions to humanitarian causes; the Mother Rosalie Hill Clifton Award, honoring recipients for outstanding service to USD; the Chet and Marguerite Pagni Family Athletic Hall of Fame Award, honoring inductees for their athletic accomplishments; the Author E. Hughes Career Achievement Award, honoring recipients for outstanding achievements in their careers representing each school.



In 2012, the 17th annual University of San Diego Alumni Honors event celebrated the accomplishments of nine extraordinary alumni:

### **MOTHER ROSALIE CLIFTON HILL AWARD**

*Sandra Chew Phillips '68 (BA)*

### **BISHOP CHARLES FRANCIS BUDDY AWARD**

*The Hon. Dr. Joseph Ghougassian '77 (MA), '80 (JD)*

### **CHET AND MARGUERITE PAGNI FAMILY ATHLETIC HALL OF FAME**

*Kevin Herde '93 (BBA) – Men's Baseball 1990-1993*

### **AUTHOR E. HUGHES CAREER ACHIEVEMENT AWARDS**

*College of Arts and Sciences  
Timothy Lynch '95 (BA)*

*Hahn School of Nursing and Health Science*

*Capt. Jacqueline D. Rychnovsky '04 (PhD)*

*Joan B. Kroc School of Peace Studies  
Susi Menazza '03 (MA)*

*School of Business Administration  
J. Scott Di Valerio '95 (BA)*

*School of Law  
Theodore J. Boutrous Jr. '87 (JD)*

*School of Leadership and Education Sciences*

*Arnulfo Manriquez '05 (MA)*

# Opportunities for Alumni Involvement



## Alumni Volunteer Program

The USD Alumni Volunteer Program offers a multitude of volunteer opportunities across several areas of interest, ranging from large campus event assistance to one-on-one student mentoring. More than 730 alumni were actively engaged in volunteer efforts and an additional 200 alumni have expressed an interest in volunteering.

More than 50 alumni were involved in leadership roles through committees and 1,150 volunteers engaged in regional alumni efforts across the country. Here is a brief overview of the opportunities available to alumni volunteers. In addition, new and personalized opportunities are created regularly to fit the interests of each alumnus/a.



## THE VOLUNTEER ADMISSIONS NETWORK

- **CALLING NIGHTS** Alumni volunteers call and congratulate students who have been admitted to the University of San Diego and take the opportunity to share their USD experiences.
- **SUMMER SEND-OFFS** Alumni attend and help host events across several regions to welcome incoming students.
- **HIGH SCHOOL COLLEGE NIGHTS** Alumni staff a USD table at local high schools to help answer questions about student life at the University of San Diego.
- **COLLEGE VISITING DAY** Alumni panelists offer prospective students and their parents and families an idea of what it's like to be a student at USD, the value of a USD degree and what the University of San Diego did to prepare them to change the world.



## VOLUNTEERING FOR HOMECOMING AND REUNIONS

- Alumni join the planning committee and help steer the direction of the weekend's events.
- Alumni Class Ambassadors engage classmates to increase participation and attendance in reunions.
- Over 50 alumni volunteers help ensure the success of the weekend.
- Alumni volunteer to plan affinity reunions for clubs, organizations, athletic teams and other special groups.
- More than 200 student volunteers take part in the festivities.



## VOLUNTEERING FOR THE WINE CLASSIC

- Volunteers help with registration, event management and various logistical aspects of the day.
- Volunteers lead the fundraising efforts, which is a vital element with this particular volunteer opportunity.
- More than 40 alumni volunteers help ensure this event runs smoothly each year.

## SCHOLARSHIP SELECTION

- Reading and ranking more than 200 scholarship applications annually
- Advocating for the Alumni Endowed Scholarship Fund
- Approximately 150 alumni volunteers are engaged through scholarship reading and selection.



## SPEAKING OPPORTUNITIES

- Alumni participate in panel discussions to share their experiences with students from particular majors or student groups. Alumni also participate in panel discussions for prospective or incoming students and their parents.
- **PRECEPTOR PROGRAM:** This allows alumni to partner with faculty members and speak in first-year preceptorial classes.

**“USD has made me a better leader and follower and has truly enhanced the meaning of stewardship, caring for humankind, and excelling in education. Thank you for providing a generous scholarship for me to continue my education!”**



## Student Mentoring/ Networking

- **TAKE A TORERO TO LUNCH** This event connects alumni with students so that they can share their tips for life after graduation.
- **FINALS FEEDING FRENZY** This event allows students and alumni to interact in a casual and fun environment.

**– GABRIEL ADIBE '12**

# Philanthropy



Alumni participation is the percentage of alumni who give back to their alma mater. National ranking guidebooks, such as *U.S. News & World Report*, use it as evidence of alumni satisfaction, as an indication of the general prestige and a way to measure overall institutional quality ratings.

## ALUMNI PARTICIPATION

University of San Diego graduates are the only individuals who can boost USD's alumni participation rate. There are many reasons why each gift, no matter the size, is essential to the success of the university and its students:

- Each gift helps USD continue to attract top-notch faculty and students and makes a positive impact on the community, the region, the nation and the world.

- Participation is crucial in securing government and foundation grants. Your gift could make the difference as to whether the university receives a substantial grant.
- National college ranking organizations use alumni participation in the ranking process. As the university's ranking increases, so does the value of your degree.
- Participation is a vote of confidence — it shows the world how proud you are to be a member of the USD family.

**2011-12 ALUMNI GIVING PERCENTAGE**

**13%**

**GOOD, BUT WE CAN DO BETTER!**



## SENIOR CLASS LEGACY

The Senior Class Legacy is a proud USD tradition in which graduating seniors leave their legacy by making a gift to this scholarship fund. This program was established by three seniors who had the vision to leave a legacy. Sam Attisha '89, David Reiling '89 and Kerry O'Heany Reiling '89 created this scholarship program to ensure that the USD experience would be available for future students. The vision of the scholarship is to award students who have financial need and are making a lasting impact on the university.

## ALCALÁ ALUMNI FUND

This fund provides critical unrestricted funding to support the university's greatest needs. Allocated with direction from alumni, gifts to the Alcalá Alumni Fund may support scholarships, academic programs, classroom enhancements and the retention and recruitment of esteemed faculty.

## Million-Dollar Scholarship Campaign

The USD Alumni Board of Directors created the Alumni Endowed Scholarship program to provide much needed support for current USD students who have financial need, show strong academic merit and demonstrate the value of giving back to USD and the local community. Ninety percent of the gifts to the scholarship program are made of annual gifts of \$25 to \$250. Through these contributions and the Alumni Board leadership, USD alumni have raised \$1 million for student scholarships! As a result, the Alumni Association has awarded more than 100 student scholarships through the following programs.

- **ALUMNI ENDOWED SCHOLARSHIP FUND** The USD Alumni Endowed Scholarship Fund ensures continued access to and affordability of a USD education for qualified and deserving students. Special consideration is given to legacy students with relatives who are USD alumni.
- **THERESE WHITCOMB '53 SCHOLARSHIP** This scholarship is named in honor of the first graduate from the College for Women, Therese Truitt Whitcomb '53. Alumni continually express their gratitude to the university for the excellent academic, spiritual, physical and emotional development that it provided. This scholarship rewards students who have demonstrated exceptional service to the university and the community.
- **KYLE O'CONNELL MEMORIAL SCHOLARSHIP** This scholarship was created to honor Kyle O'Connell, the son of Michael '87 and Julie '88 (Belfiore) O'Connell. The purpose of this scholarship is to inspire students through Kyle's story of courage, determination and spirit, to find a cure for cancer, to provide comfort to patients and their families, and to become advocates for cancer research and cures. Preference is given to students studying the healing arts, including nursing, marriage and family therapy and the sciences.
- **DANIEL L. BURKETT III '06 MEMORIAL SCHOLARSHIP** This scholarship was established in honor of the late Danny Burkett '06. While at USD, Danny was a member of the prestigious Alcalá Club and involved in the Delta Tau Delta fraternity and other student organizations. His magnetic personality and involvement in the USD community allowed him to touch the lives of many people. This scholarship recognizes students who have demonstrated exceptional involvement in USD Greek Life and service to the community.

**IT'S EASY TO GIVE**

**You can make a difference too!**  
[sandiego.edu/giving](http://sandiego.edu/giving)

## Alumni Endowed Scholarship Fund

**\$1,000,000 RAISED!**



**\$1,000,000 WAS RAISED BY JUNE 2012**

"When alumni tell me their gift won't make a difference at USD, I point them to the Alumni Endowed Scholarship Fund. Collectively, thousands of individual \$50 gifts enabled us to reach our \$1 million goal!"

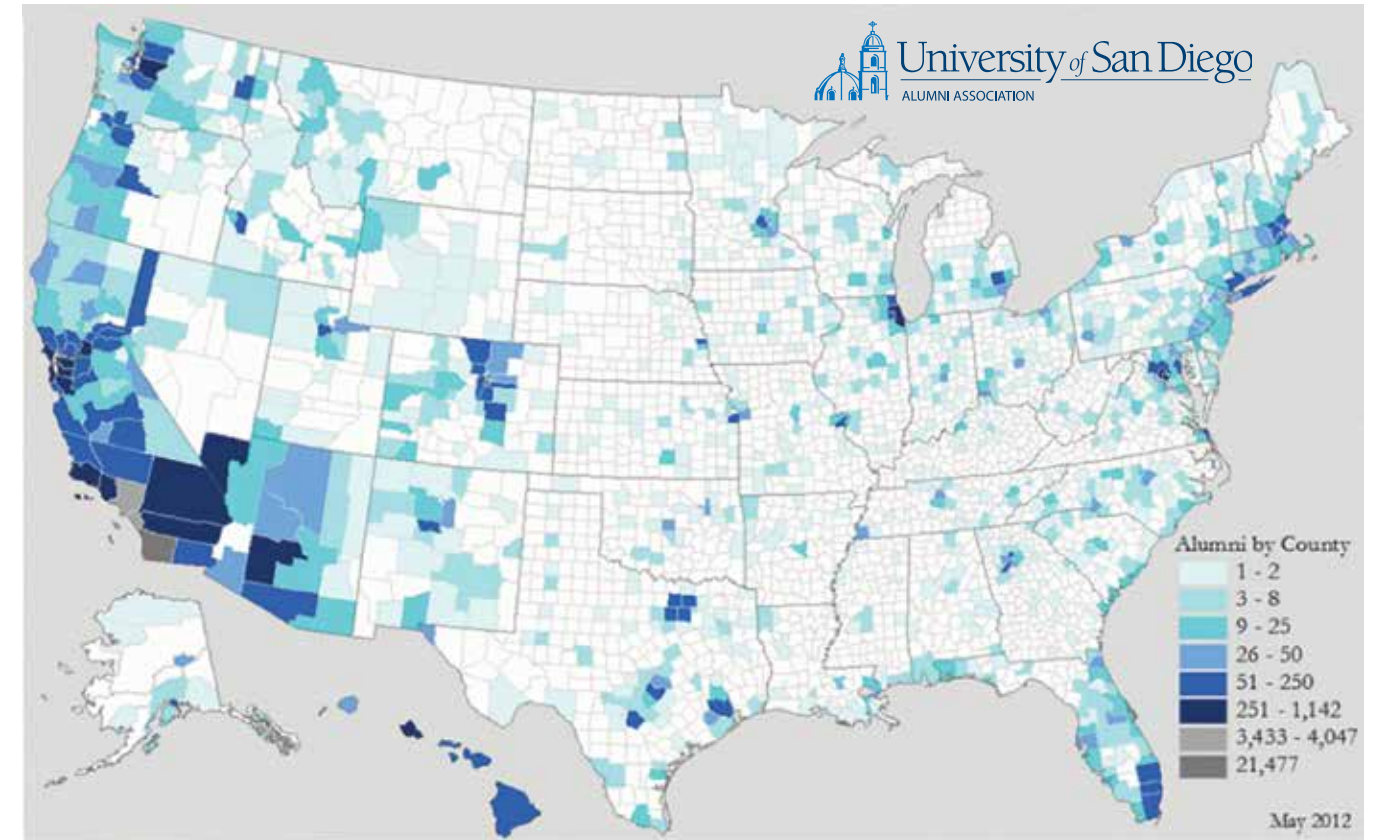
—MARK HOEKSTRA '86  
 Alumni Association Board of Directors



# Domestic Regional Clubs

The Alumni Association's regional program hosted more than 80 events across the country in 2011-12, which engaged nearly 3,000 alumni and friends nationwide. Some of the programs include:

- Lifelong learning events throughout the United States
- Networking opportunities
- Community-service events
- Torero athletic games, tailgates and watch parties
- Plays, performances and other cultural experiences
- Receptions with USD President Mary E. Lyons, PhD



## ALUMNI BY THE NUMBERS (DEMOGRAPHICS AND SCHOOL ALUMNI PROGRAMS)

### OVERVIEW

Undergraduate Alumni	34,452
Graduate Alumni	26,348
Total Alumni	58,465

### GENDER

Female	30,976
Male	27,489

### SCHOOL

College of Arts and Sciences	21,560
Hahn School of Nursing and Health Science	2,123
Joan B. Kroc School of Peace Studies	126
School of Business Administration	17,565
School of Law	14,216
School of Leadership and Education Sciences	5,580
Average Age	39.4

### REGIONAL

United States	54,021
International	1,294

### TOP STATES

California	37,933
Washington	1,376
Arizona	1,326
Colorado	1,200
Texas	1,090

### TOP CALIFORNIA COUNTIES

San Diego	21,913
Los Angeles	4,025
Orange	3,642
Riverside	1,166

# Affinity Groups



An affinity group is a collection of Torero alumni who actively engage in communicating and/or gathering around a central unifying purpose, mission or background including academic experiences, Torero Athletics or student organization and clubs.

Affinity groups are valuable to the university, the Alumni Association and to alumni because they provide relevant ways to connect with Torero alumni outside the scope of regional programs or class reunions.



## Current Affinity Groups

### ALCALÁ 100

A special recognition society of nominated seniors who have given outstanding leadership and service to USD.

### COMITÉ MEXICO

This group was founded in 2009 by a group of Mexican alumni, parents and friends, who wish to foster a bond and a relationship between the University of San Diego and its Mexican constituents. The Comité México is committed to raising a minimum of \$50,000 to endow a scholarship, thereby establishing a Mexican legacy of philanthropy at the University of San Diego.

### TORERO VARSITY ASSOCIATION

This new group is comprised of former student athletes who stay connected to support one another and the university.

### SACRED HEART ALUMNAE

These are alumni who graduated from the College for Women, one of the founding institutions that make up what is now the University of San Diego.



### SIGMA CHI ALUMNI

Sigma Chi is one of the oldest and the largest college Greek-letter social fraternities in the world, with 237 active chapters and nearly 300,000 initiates.

### SIGMA PHI EPSILON ALUMNI

Sigma Phi Epsilon is one of the largest college fraternities with more than 15,000 undergraduates at more than 241 chapters. More than 290,000 men have joined Sigma Phi Epsilon since its founding on Nov. 1, 1901.

### ZETA TAU ALPHA ALUMNAE

More than 218,000 women have been initiated into the sisterhood of the Zeta Tau Alpha Fraternity since its founding on Oct. 15, 1898, at what is now Longwood University in Farmville, Va.



### YOUNG ALUMNI NETWORK

This group was established in 2011 and is dedicated to serving graduates from the last 10 years — more than 30 percent of all USD alumni. Here are some of the things the Young Alumni Network accomplished during its inaugural year.

- Formed three committees serving our alumni 10 years out and under 35 years of age.
- Hosted its first two webinars on the topics of networking and finding a career.
- Launched a new Young Alumni Network blog.
- Hosted its first Young Alumni Network Partnership Happy Hour in April.
- Launched a Facebook fan page, LinkedIn group and Twitter feed to keep young alumni connected and up-to-date.
- Distributed license plate frames at the 2012 commencement ceremonies in May to welcome new graduates into the Alumni Association and Young Alumni Network.
- Raised money for USD through an initiative called the Torero 20, which encourages all alumni to donate \$20 to the university — underscoring the belief that every gift, no matter the size, makes a difference.

[facebook.com/usdyan](https://facebook.com/usdyan)

[twitter.com/usdyoungalumni](https://twitter.com/usdyoungalumni)

## Alumni – Student Relations



Alumni are involved with USD students in a variety of ways. Some opportunities for alumni to interact with students include speaking at School of Business student networking events, the Black Graduates Recognition Ceremony, Chicano Latino Graduation, Pre-Professional Graduation Ceremony and more.



### STUDENT ALUMNI ASSOCIATION

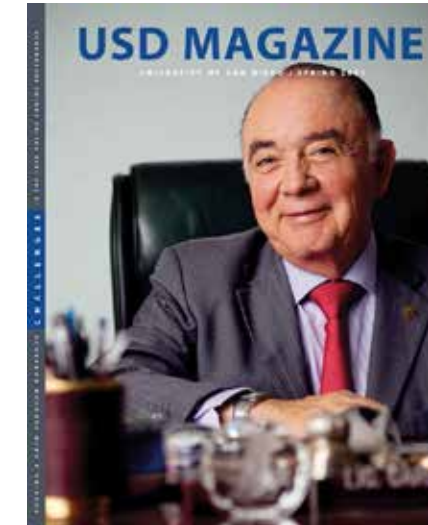
The University of San Diego Student Alumni Association (SAA) is an official USD student organization focused on connecting students with alumni to promote personal and career development, to foster university tradition and to develop a culture of philanthropy. Charged with connecting current students to alumni, SAA hosts several signature programs inviting alumni to return to campus through the Fall Networking Mixer, Take a Torero to Lunch series, and the end-of-the-semester tradition, Finals Feeding Frenzy.

Students involved with the Student Alumni Association network with successful alumni, build USD tradition and Torero pride, receive training in networking and professionalism and receive opportunities for jobs and internships.

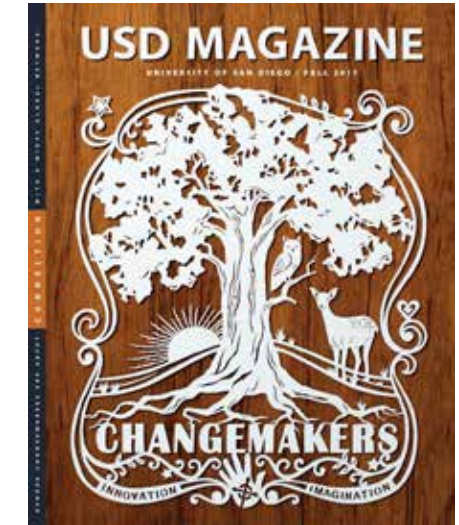
## Communications and Social Networking



- **USD MAGAZINE** The award-winning magazine — sent three times a year to alumni and new grads as well as parents, faculty, staff and other friends — is your best source of news, stories about fellow alumni and the ever-popular class notes, the tidbits about latest goings on in the lives of alumni.
- **TORERO NETWORK** The Torero Network is the Alumni Association's password-protected directory of 55,000 alumni. Toreros can connect with thousands of USD alumni, communities and groups. Alumni can search for each other by name, class year and school or location, among other ways. The Torero Network allows alumni to build personal and professional connections, empower careers or transitions in careers and reconnect using the tool that was developed exclusively for USD.



- **TORERO TIMES** The Alumni Association is proud to announce the launch of a newly redesigned e-newsletter. To be added to the mailing list, go to [alumni.sandiego.edu](http://alumni.sandiego.edu).
- **LINKEDIN** Build your professional network by connecting with the more than 5,000 USD alumni who are currently part of the USD Alumni Association official group.
- **FACEBOOK** Reconnect with friends, make new friends and get up-to-the-minute news and updates about USD and its alumni by joining the Alumni Association's Facebook fan page.



# Alumni Association Benefits

As an alumnus/a of USD you are a lifetime member of the USD Alumni Association, which entitles you to various benefits and resources. There are no dues to be a member of the USD Alumni Association. If you would like to learn more about the many benefits that are available to you, please contact our office at (619) 260-4819 or via email at [alumni@san Diego.edu](mailto:alumni@san Diego.edu). You are a Torero for life and the Alumni Association is here to keep you connected to your alma mater.

## Campus Discounts

### ALUMNI CARD

All USD alumni may obtain a free Alumni Association Membership Card by visiting the alumni relations office located in the Degheri Alumni Center, Suite 137, from 8:30 a.m. to 5 p.m., Monday through Friday. Alumni may also request a card by emailing [alumni@san Diego.edu](mailto:alumni@san Diego.edu). Please provide the following information with your request: full name as a student, current name (if different), preferred class year, current mailing address, phone number and your preferred email address.

### VISIT OUR WEBSITE

For all the information on Alumni Benefits [alumni.sandiego.edu](http://alumni.sandiego.edu)



### ATHLETIC BENEFITS

Alumni may purchase passes to utilize USD's recreation facilities. The passes give alumni access to register for recreational programs such as intramurals, Fit and Active classes, massage therapy, injury rehab and recreation classes. To purchase a pass, call Campus Recreation at (619) 260-7751 or email [usdrecreation@gmail.com](mailto:usdrecreation@gmail.com).

### DEGHERI ALUMNI CENTER

The Degheri Alumni Center, located at the former site of Harmon Hall, the home of the School of Education, opened in February 2004 and was made possible with a generous gift from alumnus Bert Degheri '61. In support of the mission and values of USD, the Alumni Center offers its facilities to USD alumni, students, and faculty to foster and enrich the connections that define the USD community. The three-story, 28,000 square-foot building is located near the main campus entrance, and was conceived, in the donor's words, as a "gathering place for the alumni family." Alumni receive a 50 percent discount when reserving rooms or spaces in the building. Learn more at [alumni.sandiego.edu](http://alumni.sandiego.edu).



### LA GRAN TERRAZA'S GRAND DINING ROOM:

La Gran Terraza serves as the perfect gathering place for alumni, family and other visitors to the university. Patrons enjoy the California cuisine with a Mediterranean flair. Alumni are eligible to receive a 10 percent discount on food and beverages (excluding alcohol purchases).



### TORERO STORE

Alumni will receive a 10 percent discount on in-store and online purchases when they present an Alumni Association Membership Card at the register or enter their Alumni ID number at checkout. The discount excludes textbooks and any computer department purchases. For more information, call (619) 260-4551 or visit the newly designed [usdtorero.com](http://usdtorero.com).

# Corporate Partnership Programs

Alumni receive special discounts from the following corporate partners. Visit [USDpartnership.com](http://USDpartnership.com) for details.

### BARTELL HOTELS

The University of San Diego has a long-standing partnership with Bartell Hotels. Richard Bartell, JD '75, a current member of USD's Board of Trustees, has opened the doors of his premier hotels to the USD community. All seven Bartell Hotels gladly extend a preferred discount when alumni, students, parents, employees, family and friends associated with the University of San Diego book online. Also, each USD guest will be treated to a complimentary daily continental breakfast and a welcome beverage. Every time you stay at one of Bartell Hotels' seven distinguished properties, 10 percent of the room cost is donated to support USD student scholarships, promote university events and create community awareness about the partnership.



Visit [usdpartnership.com](http://usdpartnership.com) for details.



### LIBERTY MUTUAL

As a member of the University of San Diego Alumni Association you qualify for a special discount on your auto, home, and renter's insurance through Group Savings Plus® from Liberty Mutual. This unique program allows alumni to purchase high-quality auto, home and renters insurance at low group rates. See for yourself how much you can save with Liberty Mutual. For more information and a free, no-obligation quote visit USD's personalized Liberty Mutual website at [libertymutual.com/usdaa](http://libertymutual.com/usdaa). Note: Discounts and credits are available where state laws and regulations allow and may vary by state.



### AMERICAN INSURANCE ADMINISTRATORS

The University of San Diego Alumni Insurance Program, managed by American Insurance Administrators, is a convenient source for health, life and travel insurance for alumni and their family members. There are a variety of plans available to meet your needs, including GradMed® short-term health insurance — great for new grads and other alumni seeking temporary coverage. Get more information on these insurance plans by visiting [alumniinsuranceprogram.com/usd](http://alumniinsuranceprogram.com/usd) or call (800) 922-1245.



# Alumni Leadership

## USD Alumni Board of Directors

The USD Alumni Association is led by a Board of Directors that oversees the strategic direction of the association. The Alumni Board of Directors is inclusive of all alumni, including undergraduate, graduate and law alumni. The board meets quarterly and conducts the majority of its work through its three strategic committees: Leadership, Outreach and Philanthropy.

### 2012–2013 OFFICERS

#### PRESIDENT

**Maureen Partynski '82**  
Retired Banking Executive  
Chicago, Ill.

#### PRESIDENT-ELECT/LEADERSHIP CHAIR

**Mark Hoekstra '86**  
President of Heritage  
Real Estate Advisors, Inc.  
Escondido, Calif.

#### PAST PRESIDENT

**Josephine Bennett '81**  
Vice President of US Bank  
San Diego, Calif.

#### CHAIR, OUTREACH

**Arika Wells '02**  
San Diego Airport Authority  
San Diego, Calif.

#### YOUNG ALUMNI NETWORK LIAISON

**Rhett Buttle '07**  
Director, National Outreach &  
Government Affairs  
Small Business Majority  
Washington, D.C.

#### CHAIR, REGIONAL PROGRAMS

**Maureen Holman '85**  
SAIC  
San Diego, Calif.

#### CHAIR, PHILANTHROPY

**Robert O'Connell '82**  
President, CEO  
O'Connell International Advisers  
Chicago, Ill.

#### CHAIR, STRATEGIC PLANNING

**Rich Yousko '87**  
President, Owner  
SJ Creations, Inc.  
Encinitas, Calif.

### DIRECTORS

**Valerie Attisha '94**  
Director of Development  
College of Arts and Sciences,  
University of San Diego  
San Diego, Calif.

**Russell Caine '85**  
Towers Watson  
San Diego, Calif.

**Stephen Cascioppo '85**  
San Diego County Superior Court  
Poway, Calif.

**Thomas Cosgrove '74 (MEd), '84 (EdD)**  
Retired Administrator,  
University of San Diego  
San Diego, Calif.

**Paul Davis '86, '08 (MSEL)**  
Member Services Director  
Vistage International  
San Diego, Calif.

**Siri Fomsgaard '03**  
Vice President  
Taylor & Pond Interactive  
San Diego, Calif.

**Nancy Gaffrey '92 (MSN)**  
Hahn School of Nursing Consultant  
University of San Diego  
San Diego, Calif.

**Steve Gauvin '84**  
Sales Professional  
Arrow Electronics  
San Diego, Calif.

**Walt Johnston '68**  
President  
Teague Insurance Agency  
San Diego, Calif.

**Genevieve Knych-Rohan '86**  
Senior Recruiter/Marketing & Product  
Manager  
Life Technologies  
Coronado, Calif.

**Heather Manly '02, '05 (MEd)**  
Education Specialist  
San Diego Unified School District  
San Diego, Calif.

**Dan McNamee '89, '94 (JD)**  
Financial Services  
Santa Ana, Calif.

**James Perkins '97**  
Marketing Professional  
Valhalla, N.Y.

**Renda Quinn '86**  
Director of Parent Relations  
University of San Diego  
San Diego, Calif.

**David Rivera '96**  
Founder, Nativity Prep  
San Diego, Calif.

**Sister Virginia Rodee '57, '74 (MA)**  
Assistant Vice President for  
Mission and Ministry  
University of San Diego  
San Diego, Calif.

**Harry Ryan '92**  
Owner  
Ryan Bros Coffee  
San Diego, Calif.

**Mary Jane Tiernan '61, '72 (MA)**  
Teacher  
San Diego, CA

**Sioma Waisburd '03**  
Entrepreneur  
San Diego, CA

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Student Alumni Association Liaison–  
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Tania Azevedo '02  
Zachary Q. Bunn '03  
Alexa Contreras '09  
Carly Dove '06

Dillon Friedman '09  
Kellen C. Gill '08  
Andrew Kaestle '09  
Chelsea Kott '09  
Jessica E. Krane '08  
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#### WASHINGTON, D.C., CHAPTER

Elizabeth Doherty '07

#### USD ALUMNI RELATIONS TEAM

Charles Bass, Director of Alumni Relations  
and Executive Director of USD Alumni  
Association

Kara Marsh Proffitt '04, Associate Director

David Stephens, Associate Director

Sarah Zakaria, Associate Director

Erin Gunning '05, Alumni Volunteer  
Coordinator

Joyce Chua, '09, Office Manager

#### UNIVERSITY RELATIONS

Timothy L. O'Malley, PhD, Vice President

# USD Statistics



- Admissions to USD, which consistently ranks among the top U.S. schools, is highly selective.
- More than 16,500 freshman admission applications were received for 1,100 freshman spots in Fall 2012. The average GPA of incoming freshmen is 3.95 and average SAT score is 1,260 for critical reading and math.
- 365 transfer students will enroll in Fall 2012
- Total Campus Enrollment: 8,317
- Full-time Faculty: 402
- Part-time Faculty: 443



## USD RANKINGS\*

### U.S. News & World Report

- #97: National Universities
- #27: Undergraduate Engineering Programs (schools without doctorate)
- #96: Graduate Education Programs
- #47: Graduate Nursing Programs
- #56: Law Schools

### Princeton Review

- Included in "The Best 371 Colleges"
- #20: Most Beautiful Campus
- #18: Great College Towns

### Princeton Review Best Business Schools

- #2: Best Campus Environment

### Washington Monthly

- #5: Community Service Participation and Hours Served
- #17: ROTC Rank
- #20: Peace Corps Rank
- #64: Best National Universities

### Forbes

- #310: America's Best Colleges

### BusinessWeek

- #36: Undergraduate Business Programs
- #14: Part-Time MBA Programs

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### The Daily Beast

- #22: Most Service-Oriented
- #19: Community Service Rank
- #27: ROTC Rank

### Institute of International Education

- #1: Among top 40 doctorate institutions for undergraduate participation in study abroad

### The Aspen Institute's Beyond Grey Pinstripes

- #39: Best MBA Programs for Social Responsibility

### NCSA Collegiate Power Rankings

- # 48: NCAA Division I
- # 96: Overall

### America's Catholic Colleges of Distinction

Included in the 2012 - 2013 Colleges of Distinction List

\*These rankings are current as of August 2012.



## THE UNIVERSITY OF SAN DIEGO IS ONE OF THE GREENEST COLLEGE CAMPUSES IN THE COUNTRY.

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# USD needs YOU!

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“I am incredibly appreciative and motivated by the USD alumni community’s support. I cannot wait to become an active alumna and give back.”

—SOPHIA CABRILLO '13



#### ALUMNI RELATIONS

Degheri Alumni Center, Room 137  
5998 Alcalá Park  
San Diego, CA 92110-2492  
(619) 260-4819  
email [alumni@sandiego.edu](mailto:alumni@sandiego.edu)  
[www.sandiego.edu/alumni](http://www.sandiego.edu/alumni)

