



USD Alumni Association In Person Event Sponsorship Opportunities University of San Diego

The Alumni Association of the University of San Diego has in-person event sponsorship opportunities available for its 2021-2022 programming! Sponsorships are tax-deductible and considered a gift to the University of San Diego, a 501C3.

Companies and individuals are invited to support the event with the following sponsorship opportunities:

Presenting Sponsor(s) - \$3,000

- Event naming rights (ie: Panel and Networking presented by insert company name)
Designated area for sponsor sampling or distribution of promotional materials and/or items at event
- Prominent name placement in the one USD Alumni Association e-newsletter worldwide (45,000 circulation/impressions)
- Prominent name and logo placement in three event invitation emails to alumni (4,000 circulation /12,000 impressions)
- Prominent name and logo placement in three event invitation emails to parents (440 circulation/1,320 impressions)
- Prominent logo and link on USD Alumni Association webpage, Facebook, LinkedIn and event registration page as well as other applicable digital and social platforms (ie: the Chicago Torero Club, the Native Alumni Network, the Student Alumni Association, etc.)
- Speaking opportunity at event

Spirit Sponsor(s) - \$1,500

- Designated area for sponsor sampling or distribution of promotional materials and/or items at event
- Prominent name and logo placement in three event invitation emails to alumni (4,000 circulation /12,000 impressions)
- Prominent name and logo placement in three event invitation emails to parents (440 circulation/1,320 impressions)
- Prominent logo and link on USD Alumni Association webpage, Facebook, LinkedIn and event registration page as well as other applicable digital and social platforms (ie: the Chicago Torero Club, the Native Alumni Network, the Student Alumni Association, etc.) Speaking opportunity at event

Torero Blue Sponsor(s) - \$500

- Designated area for sponsor sampling or distribution of promotional materials and/or items at event
- Prominent name and logo placement in three event invitation emails to alumni (4,000 circulation /12,000 impressions)
- Prominent name and logo placement in three event invitation emails to parents (440 circulation/1,320 impressions)
- Prominent logo and link on USD Alumni Association webpage, Facebook, LinkedIn and event registration page as well as other applicable digital and social platforms (ie: the Chicago Torero Club, the Native Alumni Network, the Student Alumni Association, etc.)

For additional information and to arrange contract please contact Kara Marsh Proffitt, Director of Alumni Operations, at kmarsh@sandiego.edu.